

# ★ ★ ★ EVENING of HOPE

**Project Inform**  
**Evening of Hope Fashion Show**  
**Intercontinental Hotel San Francisco**  
**October 15, 2008**

## **ABOUT PROJECT INFORM**

Project Inform fights nationally and in San Francisco to end HIV/AIDS by stimulating the development of increasingly effective treatments and a cure; advocating for unlimited access to quality healthcare for all low-income individuals; and providing thorough and accurate information about how to survive HIV disease.

**INFORM** people living with HIV, their caregivers, and their healthcare and service providers about the treatment and monitoring of HIV disease;

**ADVOCATE** to facilitate research towards a cure and for appropriate policies, legislation and funding for HIV research, treatment and care; and

**INSPIRE** people to make informed choices, take effective action in the fight against HIV and choose hope over despair.

## **CONCEPT**

Project Inform's annual fundraiser takes the runway at the fabulous new InterContinental Hotel in San Francisco on October 15, 2008 from 6:00–10:00pm. Highlights include celebrity guests, cocktails, culinary delights, music, incredible live auction packages, and a one-of-a-kind Condom Couture Fashion Show showcasing local and national designers' fall collections along with a signature piece featuring condoms.

## **DESIGN GUIDELINES:**

- At least 25% of the design must be made of condoms.
- There are no restrictions on brand or quantity of condoms.
- The condoms can be used in or out of the wrapper.
- Design may be for men or women.
- The design must be tasteful in terms of nudity or fetish wear.
- Project Inform will coordinate a meeting between the designers and models on Wednesday, October 1, 2008 for a first fitting. Subsequent fittings must be coordinated by the designer.

For more information about concept and guidelines, call Kim Teevan, Event Planner @ 415-731-5539, or e-mail [kteevan@pacbell.net](mailto:kteevan@pacbell.net).

## **Designer Application**

*(please print legibly)*

Date: \_\_\_\_\_

Company/School: \_\_\_\_\_

Phone: \_\_\_\_\_

Name: \_\_\_\_\_

Fax: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

\_\_\_\_\_

Website: \_\_\_\_\_

How you wish to be listed in promotional materials: \_\_\_\_\_

**DESIGN INFORMATION:**

On a separate page please provide us with the following:

- Supply a Designer Biography of yourself.
- Describe the inspiration for your design.
- Submit sketches or drawings of your design
- List your team members and supply biographical information for each.

**DEADLINES**

**Application: August 20, 2008**

- Fill out and return this application by August 20, 2008 in order to be considered for the show. Please fax to Kim Teevan, Event Planner @ 415-731-6794 or e-mail *kteevan@pacbell.net*.
- We reserve the right to select the final participants.
- We will notify designers regarding participation by September 3, 2008.

**Sketch Deadline: September 17, 2008**

- Submit a drawing or sketch of your design by September 2, 2008. We must have your sketch by this date in order for your design to be considered for promotional materials such as invitation, advertising and website.

**Model Fitting – October 1, 2008**

Please plan on meeting with your model by October 1<sup>st</sup> to start the fitting process. You may provide your own model or if you will need one, we will help you procure talent. Please indicate your needs below

\_\_\_\_\_ Male                      Size Information: \_\_\_\_\_

\_\_\_\_\_ Female                      Size Information: \_\_\_\_\_

Please note: Project Inform and “Evening of Hope” will use its best efforts to procure you talent to the best of its abilities. PI & EOH will not be held responsible for nor can it guarantee the status, sizes or professionalism of your model.

**DONATE YOUR DESIGN**

\_\_\_\_\_ Please consider donating your design to Project Inform for fundraising purposes.

**SIGNATURE**

Your signature below indicates your consent to allow Project Inform to use images of your design for the following purposes:

- Invitations, media, advertising and website

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date